****  **Dr. C. GANESHKUMAR**

Assistant Professor (Decision Sciences, Operations and Technology Management)

Indian Institute of Plantation Management Bangalore (IIPMB)   
(An Autonomous Organization of the Ministry of Commerce & Industry, Govt. of India)

Jnana Bharathi Campus, P.O. Malathalli, Bangalore 560 056

Mobile: 09986485061, 9786147867, Phone: +080-23213381

Email: [gcganeshkumar@gmail.com](mailto:gcganeshkumar@gmail.com), ganeshkumar@iipmb.edu.in

Url:http://www.iipmb.edu.in/

Linked In: www.linkedin.com/in/cgk15

**Post-Doctoral Research Fellowship (PDF): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Research Fellow (From April 2013 to April 2015: 2 years)

Airbus group (EADS-SMI) Endowed chair for Sourcing and Supply Management

Supply Chain Management Centre (SCMC) - Ranked in SCM World University 100

Indian Institute of Management Bangalore (IIMB),

Mentors: Prof. Devanath Tirupati, Prof. Jishnu Hazra and Prof. Gopal Naik.

Area of Research: Agri-food Supply Chain Management

**Education: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1]**Ph.D., Management Studies**, 9th July 2013, Reg No:

Full Time-Research Scholar, Department of Management Studies,

School of Management, Pondicherry (Central) University, QS University Ranking (301-350)

Supervisor: Prof.T.Nambirajan and Prof.R.Kasilingam

Area of Research: Business Analytics and Supply Chain Management.

[2]Qualified **UGC-NET in Management** held in June 2010 (Reg no: 36170319) and December 2010 (Reg no: 36170577).

[3]Master of Business Administration (M.B.A)**-69%,** Pondicherry University, May-2008.

[4]Post Graduate Diploma in Computer Application (Part-Time)-**73 %** Pondicherry University, June-2007.

[5]Bachelor of Science (B.Sc.)-Biotechnology-**67%,** Pondicherry University, April 2006.

[6]HSC-**82%** Tamil Nadu State Board, March-2003.

[7]SSLC-**82%** Tamil Nadu State Board, March-2001.

**Full Time Teaching/Research Experience: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Serving as Assistant Professor in Indian Institute of Plantation Management Bangalore (IIPMB) from 21st September 2016 to Till Date

Served as Assistant Professor in VIT Business School, VIT University, Vellore, Tamil Nadu, from 30th April 2015 to 20th September, 2016

Served as Post-Doctoral Research Fellow in Indian Institute of Management Bangalore (IIMB), from 29h April 2013 to 29th April 2015

Served as Assistant Professor in the Department of Business Administration at Siddhar Sivagnaani Arts and Science College for Men, Tamil Nadu, 1st November 2011 to 26th April 2013

**Core Teaching Interest: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Production & Operations Management (POM):** Operations Management, Supply Chain Management, Quality Management, Project Management, Services Operations and Technology Operations Strategy.

**Decision Sciences**: Business Intelligence & Analytics (BIA), Research Methodology, Statistics for Management, Operations Research/Management Science and Qualitative Data Analysis.

**Technology/Information Systems:** Big Data Analytics, Information Technology/Systems for Managers, Spreadsheet Models/Simulation for Business Decision Making, Artificial Intelligence/Machine/Deep Learning and Web/Digital/Social Media Analytics.

**Courses Taught in UG/PG/Doctoral Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- | --- |
| Sl.  No | Institutions | Course Title | Level/ Year | Batch  Size | Students’  Rating |
| 1 | SS College, TN | i)Operations Management  ii)Statistics  iii)Quality Management | BBA,  B.Com-  2011-13 | Min 30-Max 60 | Average 4 out of 5 |
| 2 | VIT Business School,  VIT University,  Vellore, TN | i)Supply Chain Management  ii)Web Analytics  iii)Business Analytics and Intelligence(BIA)  iv)Applied Econometrics  v)Big Data Analytics | BBA,  MBA  PhD-  2013-15 | Min 30-Max 82 | Average 7.5 out of 10 |
| 3 | IIPM, Bangalore | i)Operations Management  ii)Statistics for Management  iii)Operations Research  iv) Research Methodology  v)Business Analytics  vi) Technology for Management  vii) Quantitative Techniques using Excel | ABPM,  MBA,  FPM-  2016-till date | Min 22-Max 60 | Average 4 out of 5 |

**Teaching Methodology/Pedagogy\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Blended Learning/Flipped Classroom models 'integrate online with traditional face-to-face class activities: On-campus students were required to view the MOOC course videos and reading material in advance of their face-to-face class. Participants are expected to spend 3 to 6 hours per week studying these materials before they come for classes. Class time will used for various pedagogy like quizzes, case discussions, questioning, problem solving and action learning-Action learning means that students are able to apply concepts learned in the classroom to real-world business settings and, through its collaborative spirit

Pedagogy Used:

* Individual and group discussions of case studies published in Harvard Business Publishing and The Case Centre for Participant Centered Learning
* Hands-on data analysis experiential Learning in Excel, Python/ R software for data driven decision making
* Playing Business Simulation Games like Beer distribution Games, Little field
* Project/Research Based Learning-Review and Presentation
* Quizzes and surprise test with open questions
* Role Play and Problem based Exercise
* Lecture using video lectures, infographics, live polls, and more for doubt clarification
* Field/Industrial Visit and Practitioners Experience sharing guest lecture

**Research Interest: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] How to improve the India agri-food supply chain performance

[2] How to apply big data analytics to the sectoral issues of health care, education and agriculture etc. for public policy decision making.

[3] Sustainable/Social responsible operations management of manufacturing industries.

**Book Publication: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Ganeshkumar, C., and T. Nambirajan “Supply Chain Management Practices of Manufacturing industries: An Empirical Study.” ***LAP LAMBERT Academic Publishing, Germany*,** 2013, pp-77, ISBN NO-978-3-659-27032. http://www.amazon.com/Supply-Management-Practices-Manufacturing-Industries/dp/3659270326

**Peer Reviewed (Referred) Publications: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[45] Siddhartha Thyagarajan, T. Nambirajan, Ganeshkumar Chandirasekaran. Collaborative Attitude of Micro-Small-Medium Enterprises (MSME) towards Self-Help Group (SHG) in Puducherry. RESEARCH REVIEW International Journal of Multidisciplinary; 2018. p. 72–5**. (UGC Listed Journal No. 44945)**

[44] Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Legal Requirements for Linking Self-Help Groups to Micro, Small and Medium Enterprises” **The** **IUP Law Review*-*** ***EBSCO Indexed*,** Volume-8(2), April 2018, pp: 57-64 ISSN: 2231-3095 **(UGC Listed Journal No. 48335)**

[43] Sengottuvel E. P and Ganeshkumar C., “The Impact of Economic Policy on Institutional Credit Flow in Agricultural Sector.” **ICFAI Journal of Applied Economics*-*** ***EBSCO Indexed*,** Volume-17(2), April 2018, pp:80-97, ISSN: 0972-6861 **(UGC Listed Journal No. 42476)**

[42] Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Outsourcing Decision of Micro-Small-Medium Enterprises (MSME)” **Pragyaan: Journal of Management,** Volume-23-28, January-June 2017, pp: ISSN: 0974-5505**(UGC Listed Journal No. 64380)**

[41] Jamshi. J, and Ganeshkumar C., “Causal linkage among business analytics, Supply Chain Performance, Firm Performance and Competitive Advantage” **Parikalpana: KIIT Journal of Management*-*** ***EBSCO Indexed,*** Volume 13(2), July-December 2018, pp: 29-36, ISSN: 0974-2808**(UGC Listed Journal No. 45097).**

[40] Victer Paul and C. Ganeshkumar., “Performance Evaluation of Population Seeding Techniques of Permutation-Coded GA Traveling Salesman Problems Based Assessment” **International Journal of Applied Metaheuristic Computing (IJAMC) (SCI and Scopus Indexed)** Volume 13(2), July 2018, pp: ISSN: 1947-8283**.**

[39] Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Distribution Methods Adopted for Self Help Group (SHG) Products: An Empirical Analysis.” ***THE IUP Journal of Operations Management-*** ***EBSCO Indexed,*** Volume 16(4), November 2017, pp: 25-33, ISSN: 9770972688001**(UGC Listed Journal No. 44062).**

[38] Ganeshkumar, C., Pachayappan, M. and Madanmohan, G. (2017) Agri-food Supply Chain Management: Literature Review. **Intelligent Information Management**, 9, ISSN: 2160-5912, ISSN Online: 2160-5920, Pp: 68-96

[37]Ganeshkumar, C, and Rishikesh P, "Brand Extension Strategy – Literature Review and Conceptual Model Development" ***ASBM Journal of Management-*** ***EBSCO Indexed (Int)*,** Volume 7(1), July-Dec 2016, pp: 1-13, ISSN NO. 0974-8512**(UGC Listed Journal No. 47305).**

[36] Ganeshkumar, C, " Assessment of Manufacturing Industry Performance: A Mixed Method Approach", **International Journal of Economics and Management Science (Pondicherry University Journal),** Vol: 2(1), Jan-June 2016, Pp-99-105, ISSN: 2229-4430.

[35] Ganeshkumar, C, and Rishikesh P, “Brand Familiarity in Service Sector" **International Journal of Applied Business and Economic Research (Scopus Indexed)**, Vol. 14, No. 6, (2016): Pp: 4077-4086, ISSN: 09727302 **(UGC Listed Journal No. 2551).**

[34] Ganeshkumar, C., and G. Mathan Mohan, “Green Supply Chain Management Practices of Indian Manufacturing Firms”, **GITAM Journal of Management**, Vol: 13(3), Jul-Sep 2015, ISSN: 0972-740X **(UGC Listed Journal No. 47609).**

[33] Gopal Naik., Devanath Tirupati., and Ganeshkumar C, " Financing Potato Value Chain", **SCMC Digest**, Supply Chain Management Centre, Indian Institute of Management Bangalore (IIMB), Vol: 5(1), July 2015

[32] Ganeshkumar, C., and G. Mathan Mohan “Green Supply Chain Initiatives of Manufacturing Firms: Complementary Versus Trade-Off”, **ICTACT Journal on Management Studies (IJMS),** Vol: 1(2), May 2015, ISSN: 23951664

[31] Ganeshkumar, C., and T. Nambirajan, “Sustainable Performance of Indian Manufacturing Firms”, **Sona Global Management Review*-*** ***EBSCO Indexed***, Vol: 9(2), February 2015, ISSN 0973-9947 **UGC Listed Journal No. 42956).**

[30] Ganeshkumar, C., and T. Nambirajan “Relationship between supply chain competence and profile of Puducherry manufacturing industries”. **Prestige International Journal of Management & IT- Sanchayan**, Jan 2015, ISSN No: 2277-1689 **UGC Listed Journal No. 45039).**

[29] Ganeshkumar, C., and T. Nambirajan “The moderating effect of organizational performance on the relationship between supply chain management and performance: an empirical analysis of manufacturing Industry.” **Survey (Journal of management and welfare studies, IISWBM) - EBSCO Indexed**, Vol: 54(3), July-Dec, 2014, ISSN: 0586-0008**- UGC Listed Journal No. 43040).**

[28]Ganeshkumar, C., and T. Nambirajan, “Multigroup Moderating Effect of Goods Produce in Manufacturing”, **NMIMS Management Review**, Oct-Nov 2014, ISSN: 0971-1023**- UGC Listed Journal No. 62434).**

[27] Ganeshkumar, C., and G. Mathanmohan, “Data Assumptions Checking for Estimating Structural Equation Modeling: Supply Chain Context”, **Anvesha-the Journal of IES Management College and Research Centre**, Oct-2014, ISSN: 0974-5467**- UGC Listed Journal No. 62588).**

[26] Ganeshkumar, C., and T. Nambirajan “A Causal linkage among supply chain management and organizational performance”. ***Vishwakarma Business Review (VBR),*** Vol: 2(1), July 2014, ISSN: 2229-6541**- UGC Listed Journal No. 45296).**

[25] Ganeshkumar, C., and T. Nambirajan “Does supply chain performance mediating the relationship between critical supply chain management components and organizational performance?.” ***Delhi Business Review***, Vol: 15(1), Jan-June, 2014, pp: 67-81, ISSN NO. 0972-222X **UGC Listed Journal No. 12795).**

[24] Ganeshkumar, C., and T. Nambirajan “The association between Supply Chain and Profile of Manufacturing Firm.” ***Sumedha journal of Management*,** Volume 3(1), Jan-March 2014, pp: 19-42, ISSN NO. 2277-6753 **(UGC Listed Journal No. 46802).**

[23]. Ganeshkumar, C., and T. Nambirajan “Direct and indirect effects: SCM components.” ***SCMS Journal of Indian Management-*** ***EBSCO Indexed***, Volume 11(1), pp: 51-63, January-March 2014 ISSN: 09733167 **(UGC Listed Journal No. 62718).**

[22] Ganeshkumar, C., and T. Nambirajan “The Mediating Effects of Supply Chain Concerns, Competencies and Practices on Organizational Performance.” ***ASBM Journal of Management-*** ***EBSCO Indexed (Int)*,** Volume 7(1), January 2014, pp: 1-13, ISSN NO. 0974-8512 **(UGC Listed Journal No. 47305).**

[21] Ganeshkumar, C., and T. Nambirajan “The Conceptual Model of Supply Chain: A Multi-group Analysis, ***VELS Journal of Management.”*** Vol: 2(1), Dec 2013, pp: 10-15, ISSN **-**22501223.

[20] Ganeshkumar, C., and T. Nambirajan “Critical supply chain management components: understanding their linkages and impact on manufacturing firm performance.” ***International Journal of Management Issues and Research (IJMIR)-Sharda University***, Vol: 2(2), December 2013, pp: 13-23, ISSN 23201177(Int).

[19] Madanmohan, G and Ganeshkumar, C., “Evaluating Moderation Effect of Scale of Manufacturing Firms under Supply Chain Management Context.” ***International Journal of Research and Business Innovation***, Volume 4(1), December 2013 pp: 210-218, ISSN: 23215615(Int)-www.ijrbi.in-madan sir

[18] Ganeshkumar, C., and T. Nambirajan “Supply chain management concerns in manufacturing industries.” ***THE IUP journal of supply chain management-*** ***EBSCO Indexed (Int),*** Volume 10(4), December 2013, pp: 69-82, ISSN: 0972-9267**(UGC Listed Journal No. 42911).**

[17] Ganeshkumar, C., and T. Nambirajan. “Supply chain management components, competitiveness and organizational performance: causal study of manufacturing firms.” ***Asia-Pacific Journal of Management Research and Innovation (Sage Indexed)***, Vol 9 (4), December 2013, pp: 399-412, ISSN: 2319510X (Int), pp: 399-412**(UGC Listed Journal No. 41110).**

[16] Ganeshkumar, C., and T. Nambirajan “Supply Chain Management in Union Territory of Puducherry, India: An Empirical Study.” ***JIMQUEST: Journal of Management and Technology*,** Vol 9(2),July-Dec 2013,pp: 84-99, ISSN NO. 0975-6280**(UGC Listed Journal No. 46526).**

[15] Ganeshkumar, C., and T. Nambirajan “The impact of supply chains performance on organizational performance of manufacturing firm.” ***SIMS Journal of Applied Management and Research***, July-December 2013, Volume 1, No: 3, pp: 1-10, ISBN: 2278-3326.

[14] Ganeshkumar, C., and Madanmohan, G “A data envelopment analysis (DEA) approach for measuring the efficiency of manufacturing industries.” ***Research Explorer***, Vol: 2, November 2013, pp: 294-296, ISSN 2250– 1940-Madan Sir. **(UGC Listed Journal No. 63185).**

[13] Ganeshkumar, C., Madanmohan, G., and T. Nambirajan “An Empirical Investigation into Supply Chain Performance of Manufacturing Firms.” ***CARE Journal of Management***, Volume 3, November 2013, pp: 7-14, ISSN: 22492216.

[12] Ganeshkumar, C., and T. Nambirajan “An Empirical Analysis of Supply Chain Competency of the Manufacturing Industry.” ***Apotheosis – Tirpude’s National Journal of Business* *Research*,** Volume 4(1), November 2013, pp: 113-128, ISSN: 2319 – 5576**(UGC Listed Journal No. 44102).**

[11] Madanmohan, G., and Ganeshkumar, C., “A Study on the relationship between organizational performance and profile of manufacturing undertakings.” ***International Journal of Contemporary Commerce*,** September 2013, Volume 2, No: 1, pp: 13-26, ISSN NO-2319-958X (Int)-MCC.

[10] Ganeshkumar, C., and T. Nambirajan “The Impact of Supply Chain Management Components on Supply Chain Performance and Organizational Performance: Measuring Moderating Effects of Supply Chain Practices Clusters.” ***Journal of Contemporary Research in Management*** (Journal of PSG Institute of Management, Coimbatore**)-** **EBSCO Indexed (Int)**, Volume 8(3), July-Sep 2013, pp: 55-68, ISSN No: 0973-9785**(UGC Listed Journal No. 42982).**

[9] Ganeshkumar, C., and T. Nambirajan “An integrated model for supply chain management components, supply chain performance and organizational performance: purification and validation of a measurement instrument.” ***Journal of Contemporary Management Research*** (Journal of Bharathidasan Institute of Management-BIM, Trichy**) -** **EBSCO Indexed**, Volume 8, Sep-2013, No 2, pp: 37-56, ISSN No: 0973-8266 (Int).

[8] Ganeshkumar, C., and T. Nambirajan “Supply chain management components, supply chain performance and organizational performance: a critical review and development of the conceptual model.” ***International Journal on Global Business Management and Research***, August 2013, Volume 2, No: 1, pp: 86-96, ISSN NO-22788425**(UGC Listed No. 43939).**

[7] Ganeshkumar, C., Madanmohan, G., and T. Nambirajan “Measuring Organizational Performance of Manufacturing Industries: An Empirical Analysis.” ***Biz & Bytes -A quarterly journal of management and technology***, July 2013, Volume 2(4), Sep-2013, pp: 54-59, ISSN No: 2320 897X. **(UGC Listed Journal No. 42916).**

[6] Ganeshkumar, C., and T. Nambirajan “The Nexus between Supply Chain Concerns and Business Profile of Manufacturing Industries.” **Srusti Management Review**, Vol: 2(1), July 2013, ISSN 09974- 4724**(UGC Listed Journal No. 46065).**

[5] Nambirajan.T and Ganeshkumar, C., “A Study on the Supply Chain Performance of Manufacturing Enterprises in Union Territory Of Puducherry, India.” ***Journal of Management and Science***, November 2012, ISSN NO-2249-1260, pp 1-8.-IFET **(UGC Listed Journal No. 49291).**

[4] Ganeshkumar, C., and T. Nambirajan “Examining Second Order Effects of Supply Chain Management on Organizational Performance.” ***Knowledge Hub-*** ***International Research Journal of Management***, Vol 8 (1), Jan-June 2012, pp: 15-28, ISSN 0973-6425**(UGC Listed Journal No. 44444).**

[3]Nambirajan.T and Ganeshkumar, C., “Segmentation of Supply Chain Competence Dimensions of Manufacturing Industries Using Cluster Analysis” ***Journal of Empirical Research in Management*,** July 2011, Volume 1, pp: 21-26, ISSN: 2249-1864.

[2] Nambirajan.T and Ganeshkumar, C., “An Empirical Study on Supply Chain Competence and Firm Performance of Manufacturing Industry in Union Territory of Pondicherry.” **Rai Management Journal**, July 2011, ISSN 0975-4326, Vol. 8, issue 1, pp 115-135**(UGC Listed Journal No. 43010).**

[1] Nambirajan.T and Ganeshkumar, C., “Supply Chain Management Practices and Firm Performance of Manufacturing Industries in Union Territory of Pondicherry-India.” ***International Journal of Applied Management and Research***, June 2011, Volume 3, No: 2, pp: 214-217, ISSN: 09748709(Int) -Thanjur.

**Conference Proceedings Publications: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Nambirajan.T and Ganeshkumar, C., “A Study on Supply Chain Competence of Different Business Organization in Union Territory of Pondicherry-India.” ***Macmillan International Publication (CD)***, July 2011, ISBN: 0230-33261-7.

[2] Nambirajan.T and Ganeshkumar, C., “Measurement of Supply Chain Performance-A critical Review.” ***Charulatha Publication***, March 2010, pp: 6-9, ISBN NO-978-81-90495-0-1

**Articles under Review: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Ganeshkumar, C and Pachayappan, M and G. Mathanmohan., “Design of Internet of Things (IOT) Framework for Agricultural Sector (IoT-Agro)”, Int. J. of Environment and Waste Management**.** Indexed in Scopus.

Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Production and Retailing of Self Help Group (SHG) Products”, Global Business and Economics Review**.** Indexed in ABDC and Scopus.

Arokiaraj D, C. Ganeshkumar and Victer Paul., “Innovative Management System for Environmental Sustainability Practices among Indian Auto-Component Manufacturers” International Journal of Business Innovation and Research (IJBIR),Volume, 2018, pp: ISSN: 1751-0252-Scopus Indexed

Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Linkage Potential of self-help groups (SHGs) to MSME” **SCMS Journal of Indian Management,** Volume, 2018, pp: ISSN:  **(UGC Listed Journal No. 62718)**

Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Training Needs of Self Help Groups (SHGs)” **The IUP Journal of Organizational Behavior,** Volume, 2018, pp: ISSN:  **(UGC Listed Journal No. 46859)**

Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Retailing Aspects and Problems of SHG Product” **Indian Journal of Marketing,** Volume, 2018, pp: ISSN:  **(UGC Listed Journal No. 20802)-Scopus Indexed**

Siddhartha, T, Nambirajan, T and Ganeshkumar, C., “Financial utilization and Product preferences of SHG” **SJCC Management Research Review,** Volume, 2018, pp: ISSN:  **(UGC Listed Journal No. 62905)-Scopus Indexed**

**Journal Reviewer/Ad Hoc Reviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Academy of Management conference, Academy international business (AIB) conference, Issues in Business Management and Economic, VIM Business Review, African Journal of Business Management, IIMB SCM conference

[2] Journal reviewer of ARSEAM (Academic Research in Science, Engineering, Art and Management)

[3] Editorial Board/Reviewer of JK International Journal of Management and Social Science of JK Business School, Gurugram-122102 (Haryana)

[4] Editorial Board/Reviewer of SJCC Management Research Review of St. Joseph's College of Commerce (Autonomous), Bangalore

**Google Scholar Citation\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

URL: https://scholar.google.com/citations?user=SXly7KQAAAAJ

Citation indices (Since 2011): Citation: 47, h-index: 4 and i10-index: 1

Researcher gate ID is: E-4917-2016

**Doctoral, PG and Post-Doctoral Dissertation Details: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Post-Doctoral Dissertation**: “Potato Value Chain from Rural Hassan to Urban Bangalore in India” funded by Asian Development Bank (ADB) and International Food Policy Research Institute (IFPRI), USA.

Mentors: Prof. Gopal Naik and Prof. Devanath Tirupati

International Food Policy Research Institute (IFPRI) - a regional strategic analysis and knowledge sharing platform (ReSAKSS-Asia) - https://www.resakss-asia.org/files/naik.pdf

**Doctoral Dissertation:** “A Study on the relationship among Supply Chain Management Components, Supply Chain Performance, and Organizational Performance of Manufacturing Industries” Award on 9.7.2013

http://shodhganga.inflibnet.ac.in/handle/10603/23399

Chair: Prof.T.Nambirajan, Doctoral Committee Members: Prof.R.Kasilingam, and Prof.T.Senthilvelan

**PG Dissertation**: Summer project (8 weeks)-Topic: An analysis on demand and forecasting plastic product in Puducherry with reference to ACT plastic Pvt Ltd –Puducherry and Winter project (10 weeks)-Topic: A study on identification of training needs with reference to GE India industrial Pvt ltd-Puducherry.

**Consultancy and Research Projects undertaken: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Research Fellow- *Supply chain mapping of Agri-commodities: A study of red gram in Karnataka*, Funded by University of Pennsylvania, Institute for Advanced Study of India, USA

[2] Research Fellow- *Potato* *Value chain*, Funded by International Food Policy Research Institute (IFPRI), USA and Asian Development Bank (ADB).

[3] Consultancy Project Titled “*Penetration of Information Technology in Small and Medium Enterprises*” for Terata solution Private limited, Bangalore. Budget: 1 Lakhs

[4] Consultancy Project Titled “*financing* *Vegetable supply chain”* for Janalakshmi Financial Services, Bangalore

[5] Consultancy Project Titled “*Cost of Production (COP) of Tea”* for Tea Board of India, Under Ministry of Commerce & Industry, Govt. of India: Budget: 3, 27,750, Duration: 1 Year

[6] Evaluation of Pilot Revenue Insurance Scheme for Plantation Crops (RISPC) for Department of Commerce (Plantation Division), Govt of India: Budget: 17 Lakhs, Duration: 2 Months

**Sponsored Research Projects Ongoing/Submitted for funding: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] ICSSR: From Plantation to Consumer: Banana Supply Chain in South India

[2] AICTE Project: Agricultural Supply Chain Integration and Information Technology

[3] DST Project- Big Data Analytics in Agriculture Title: Experimental study of plantation production data using the Internet of Things (IoT) and cloud computing methods

[4] ICAR Project: Comparative Assessment of Service Quality Management Gap in the Private and Government Agricultural Institutes: Application of HEdPERF Scale, Path Model and QFD Technique

**Conference and Seminar Presentations: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] An Empirical Investigation of Foreign Direct Investment and Economic Growth in ASEAB countries, XIII Annual International Conference of the Society of Operations Management, Indian Institute of Technology(IIT), Madras, 20-22 December, 2009.

[2] Measurement of Supply Chain Performance-A Critical Review, Winning Strategies for Business development and Information Processing, Sakthi Mariamman Engineering College, Chennai, Tamil Nadu, 12th March 2010

[3] Measurement of Performance of Supply Chain and their impact on the Competitiveness of Manufacturing Industries in Union Territory of Pondicherry (India), International Research Conference on business and information, University of Kelaniya, Sri Lanka, 4th June 2010.

[4] An Empirical Study on Supply Chain Competency and Firm Performance among Manufacturing Industries in Union Territory of Puducherry, XIV Annual International Conference of the Society of Operations Management, National Institute of Industrial Engineering (NITIE), Mumbai, 17-19 December 2010

[5] A Study on Supply Chain Competence of Different Business Organization in Union Territory of Pondicherry-India, ATHENAEUM 2011, V International Conference on Management Research, Bharathidasan Institute of Management (BIM), Trichy, 12th and 13th February 2011.

[6]A Study on Team Effectiveness with Respect to Executives in Cooper Bussmann-Pondicherry, National Conference on Emerging Trends in Business, Christ University, Bangalore, 7th and 8th March 2011.

[7] Nexus between Supply Chain Management and Business Performance of Manufacturing Industries in Union Territory of Pondicherry-India, National Conference on Entrepreneurship and Management, Anna University of Technology, Madurai-Tamil Nadu, 18th March 2011

[8] Supply Chain Management Practices and Firm Performance: Development of Constructs and Propositions, 22nd Annual Production and Operations Management (POMS) Conference, Production and Operations Management (POMS) Society, USA, 29th April and 2nd May 2011.

[9] Supply Chain Management Practices and Firm Performance of Manufacturing Industries in Union Territory of Pondicherry-India, 3rd Advanced Data Analysis, Business Analytics and Economic Intelligence, Rajah Serfoji Government College(Autonomous), Thanjavur, Tamil Nadu, Sponsored by UGC-New Delhi and TISSL International-Belgium, 20 and 21st June 2011.

[10] A Study on the Supply Chain Performance of Manufacturing Enterprises in Union Territory Of Puducherry, India, 8th National level Technical conference on Contemporary Management Research, IFET Engineering College, Pondicherry, 17th March 2012.

[11] Supply Chain Management Practices of Manufacturing Industries in Union Territory of Puducherry, India, International Conference on Sustainable Marketing Strategies Issues and Challenges, Manonmaniam Sundaranar University, Tamil Nadu, 24 and 25th August 2012.

[12] An Integrated Model for Supply Chain Management Components, Supply Chain Performance and Organizational Performance, Building Efficient Retail supply chain, Biennial supply chain management conference, organized by EADS-SMI endowed a chair, supply chain management centre, Indian Institute of Management (IIM), Bangalore, 14 and 15th December 2012.

[13] Segmentation of supply Chain Components of Manufacturing Industries using Cluster Analysis, Sustaining growth in the era of global recovery, Vel Tech Engineering College, Chennai, 26th and 27th August 2011.

[14] A Study on relationship between organizational performance and profile of manufacturing undertakings, International Conference on Redefining Business Horizons, Madras Christian College, Chennai, 18th and 19th September 2013.

[15] Do green supply chain practices have impacts on performance and competitive advantage of manufacturing firms?, First International conference on business analytics and Intelligence, organized by Data Center Analytics Lab (DCAL) Centre, Indian Institute of Management (IIM), Bangalore, 11 and 13th December 2013.

[16] Measuring the mediating effect of supply chain performance in the relationship between supply chain management components and organizational performance, XVII Annual International Conference of the Society of Operations Management, Indian Institute of Technology (IIT), Madras, 20-22 December 2013.

[17] Evaluating Moderation Effect of Scale of Manufacturing Firms under Supply Chain Management Context, International Conference on Business Innovation, Hotel Adhiyaman Palace, Dharmapuri, Tamil Nadu, 21st December 2013.

[18] A data envelopment analysis (DEA) approach for measuring the efficiency of manufacturing industries, Fifth International Conference on sustainable inclusive growth in the global scenario-issues and challenges, Adaikalamatha Institute of Management, Thanjavur, Tamil Nadu, 28th September 2013

[19] Green Supply Chain Initiatives of Manufacturing Firms: Complementary Versus Trade-Off, International Conference On Corporate Social Responsibility and Social Entrepreneurship for Sustainability and Success, VIT University, Vellore, Tamil Nadu, 12th and 13th December 2014

[20] Assessment of Manufacturing Industry Performance: A Mixed Method Approach, Two day International conference on 3i Intelligence, Innovation & Inclusion, Department of Management Studies, Pondicherry University, 11th and 12th March 2016

[21] Mutuality between Tax Revenue, GDP and Government Spending in India, 12th International Conference on Science, Engineering & Technology (SET), VIT University, Vellore 632014, 2nd & 3rd May 2016

[22] Causal Linkage among Business Analytics, Supply Chain Performance, Firm Performance and Competitive Advantage in Manufacturing Firms, Technology in Supply Chain Management, 5th Biennial supply chain management conference, organized by EADS-SMI endowed chair, supply chain management centre, Indian Institute of Management (IIM), Bangalore, 15 and 16th December, 2016.

[23] Presented paper on topic cloning-myths/ reality and Global Warming in a National level symposium held at Baradhidasan University in Trichy.

[24] “A Study on Production and Retailing of Self Help Group (SHG) Products, IIIE-POMS (USA) Best Practices in Supply Chain Management Conference (BPSCM), Hotel Apollo Dimora, Trivandrum, Kerala, 22-23rd, December 2016

[25] “Consumer Perception Towards Consumption of Organic Food Products” International Conference on Food Processing and Agribusiness: Emerging Trends, Organized by Indian Institute of Plantation Management Bangalore and University of Wisconsin–Madison, USA, on 18 -19 Jan' 2018

[25] Presented paper on “Collaborative Attitude of Micro-Small-Medium Enterprises (MSME) towards self-help group (SHG) in Puducherry in Two Day International Conference on Global Business Management Practices: Emerging Trends and Challenges Organized by Department of Management Studies, Pondicherry University on 27 -28 July 2018

[25] Presented paper on “Linkage Potential of self-help group (SHG) to Micro-Small-Medium Enterprises (MSME) in Two Day International Conference on 5S- “Strategy, System and Service for Sustainability and Scalability of Business Organized by Department of Management Studies, Pondicherry University on 23-24 March 2018

**Workshop/Training/MOOC Program Attended: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] 21 days Refresher Course in research Methodology-Obtained “A “Grade, conducted by UGC- Academic Staff College, University of Hyderabad, 28th May to 17th June, 2010.

[2] Workshop on Application of SPSS for Research, Manakula Vinayagar Institute of Technology, Puducherry, 11th and 12th, April 2011

[3] UGC sponsored National level Interaction Programme for Research Scholars, UGC- Academic Staff College, Pondicherry University, 30th September to 1st October 2010.

[4] One-week National workshop on Quality Enhancement in Social Science Research, Department of Commerce, Bharathiar University, 21st to 27th November 2011.

[5] FDP on Research Techniques in Management, Department of Management Studies, Pondicherry University, 2nd to 4th December 2011.

[6] UGC sponsored Interaction Programme for PhD Scholars, UGC- Academic Staff College, Pondicherry University, 17th to 18th September 2009.

[7] FDP on Research Techniques in Management, Department of Management Studies, Pondicherry University, 3rd to 5th August 2012.

[8] FDP on Data Analysis using Software, Vellalar College of Engineering and Technology, Tamil Nadu, 24th and 25th July 2012.

[9] Three days’ workshop on Time Series Modeling and Forecasting, conducted by Christ University, Bangalore, 22nd to 24th October 2012.

[10] Three days’ workshop on Panel Data and Efficiency Modeling, conducted by Christ University, Bangalore, 7th to 9th April 2013.

[11] National seminar on intellectual property and innovation management in knowledge era, organized by NRDC and Pondicherry University, 20th October 2011

[12] Three-day workshop on information security for banks, organized by Department of Banking technology, School of Management, Pondicherry University, 19th -21st February 2009

[13] National seminar on an intellectual property right, organized by Anna University, National Institute of IP management and Pondicherry University, 13th March 2009.

[14] Two days national level workshop cum seminar on Indian commodity market derivatives and risk management-The road ahead, organized by Department of Commerce, School of Management, Pondicherry University, 11th and 12th September 2009.

[15] FDP on case study analysis and research article writing, organized by Surya Group of Institutions, School of Management studies, Villupuram, Tamil Nadu, 29th July 2011.

[16] Workshop on Statistical package for social sciences (SPSS) organized by Department of Management studies, IFET college of engineering, Tamil Nadu, 7th to 8th July 2011.

[17] FDP on SPSS, Department of Management Studies, Sasurie Academy of Engineering, Tamil Nadu, 19th to 20th October 2012.

[18] National Level workshop on research methods, organized by Department of Commerce, School of Management, Pondicherry University, 11th and 12th March 2011.

[19] State level workshop on quantitative techniques in research, organized by Anna University, Madurai, 5th November 2012

[20] Two Day state level seminar on management of diabetes, organized by Srimad Andavan Arts and Science College, Trichy, 23rd and 24th September 2005

[21] National seminar on recent trends in biotechnology, organized by Srimad Andavan Arts and Science College, Trichy, 30th September and 1st October 2005

[22] FDP on Technology-Enabled Teaching and Learning, organized by IIM Kozhikode, 18th to 22nd August 2015.

[23] Faculty Leadership Incubation Programme (FLIP)- An Orientation Programme for Newly Joined Faculty, Organized by Academic Staff College(ASC), VIT University, Vellore, from 4th to 25th June 2015

[24] FDP on Academic Leadership, Organized by Academic Staff College (ASC), VIT University, from 14th November 2015

[25] FDP on the Art of creative teaching by Academic Staff College (ASC), VIT University, from 14th November 2015

[26] Attended one day Workshop on Building Sustainable Agri-Food Supply Chains in India, Jointly organized by Indian Institute of Management Bangalore and Hull University Business School (HUBS), the UK under the support of UK-India Education and Research Initiative (UKIERI) Programme on 16th December 2016

[27] One day workshop on "Wine processing and Wine Tasting" in Heritage Grape Winery, Bangalore, on 2nd January 2016

[28] One day workshop on “IIMB Analytics Masterclass on Healthcare Analytics on 11th March 2017 organized by Data Centre and Analytics Lab (DCAL), IIMB

[29] Two day International Meet of B-Schools on " Management Education: Coping with the Emerging Trends in the Globalized World, March 28-29, 2017 by XIME Bangalore

[30] Two days Global R & D Submit at the Lalit Ashok Bangalore, Bangalore on April 6-7, 2017 organized by Federation of Indian Chambers of Commerce and Industry (FICCI)

[31] Completed Big Data course in Big Data University (IBM) on 22nd April 2017

[32] Completed the Complete Digital Marketing Course in Udemy on 12nd February 2018, Certificate no: UC-FZT7B70E

[33] One day Faculty Development Programme on Using Blended MOOCs on April 27th, 2018 (Friday) organized by IIMBx of Indian Institute of Management Bangalore

# [34] Webinar on Farmbeats: An Emerging Farm Level Communication Technology organized by United States Department of Agriculture (USDA) on 23.8.2018

**Workshop and Training Program Organized: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Organizer- *Global supply chain strategy in India:  outsourcing, re-shoring and near-shoring decisions of Indian industry*, Funded by Wharton School, University of Pennsylvania, Massachusetts Institute of Technology (MIT), USA and IIMB on November, 23, 2013

[2] Coordinator and Resource person for a Serial workshop on Integration of Qualitative and Quantitative Research, Organized by VIT University, Vellore on 15-17 December 2014.

[3] Coordinator and Resource person for a Serial workshop on Research Methods and Multivariate Statistical Tools for Management Research on 26-28 November 2015.

[4] Coordinator and Resource person for a Serial workshop on Instrument & Model Validation through Multivariate Statistical Tools on 25-27 February 2016.

[5] Coordinator the field visit of First-year PGP-Agri-Business and Plantation Management (ABPM) student on Wine, Tea and Coffee, 2-6 January 2017.

[6] Coordinator the Reach-out/field visit of special mutual learning international Programme titled “Sustainable plantation management (SPM)” for the officials of coconut cultivation board, Sri Lanka, 9-13 February 2017.

[7] Coordinator of Association to Advance Collegiate Schools of Business (AACSB) accreditation process and prepared Assurance of Learning (AOL) for IIPMB MBA program.

[8] Industrial visit coordinator of MBA student and purchase committee member in IIPMB

[9] Coordinator the Reach-out/field visit of Special International Programme Sustainable Plantation Management (SPM): Coconut Perspective” for the officials of coconut cultivation board, Sri Lanka, 19-22 July 2017.

[10] Coordinator the Reach-out program of Tea Entrepreneurship for Development and Sustainability of Assam Small Tea Growers (STGs), 28-4 September 2017.

[10] Coordinator the Reach-out/field visit of special international Programme titled “Sustainable Management of Coir Industry to Delight End Users” for the officials of Coconut Development Authority (CDA) and Representatives of Coir Industry, Sri Lanka, 14-16 March 2018.

**Invited Talks/Training Program\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Resource person for ICSSR sponsored program on Research methodology in social science research organized by SRM University, Chennai

[2] Resource person for Data analysis and Research methodology program for research scholars organized by VIT University, Vellore Campus, Tamil Nadu

[3] Resource person for Text analytics and Literature review using Nvivo software for faculty and research scholars organized by VIT University, Vellore Campus, Tamil Nadu

[4] Resource person for "A Four-Day National Workshop on Business Analytics - Tools, Techniques & Applications using R Software, 30 July to 2 August 2015 at Department of Management Studies, Madanapalle Institute of Technology & Science (MITS), Madanapalle, A.P.

[5] Resource person for "Workshop on Data Analytics & Business Intelligence, 2nd, September 2015, Organized by the school of computing science & Engineering (SCSE) & Business school (VITBS), VIT University, Vellore

[6] Resource person for "Workshop on Data Analytics & Business Intelligence, 2nd, September 2015, Organized by the school of computing science & Engineering (SCSE) & Business school (VITBS), VIT University, Vellore

[7] Resource person for "Workshop on Data Analysis for Research Applications, 23th, June 2015, Organized by Department of Management Studies, Pondicherry University

[8] Resource person for "Workshop on Data Analysis for Business Applications, 13th, September 2015, Organized by Department of Management Studies, Pondicherry University

[9] Resource person for "Workshop on Nvivo and Endnote for Literature review, 29th, November 2015, Organized by Department of Management Studies, Pondicherry University

[10] Resource person for " ICSSR sponsored "A ten workshop on Research Methodology and Data Analytics for Social Sciences, 30th, May 2016, Organized by VIT Business school (VITBS), VIT University, Vellore

[11] Resource person for " Three days national workshop on data analysis and advanced statistical techniques using IBM SPSS AMOS, 28th and 29th, January 2017, Organized by Department of Technology Management, VIT University, Vellore

[12] Resource person for " A ten days national workshop on Statistical analysis for Business Research during 17th and 18th, March 2017, Organized by Department of Management Studies, Pondicherry University, Puducherry.

[12] Resource person for “Three days national workshop on Business Analytics during 15th and 17th, September 2017, Organized by Department of Management Studies, Pondicherry University, Puducherry.

[13] Resource person for “Seven days national Level Experiential workshop on Research Methodology during 6th to 12th, December 2017, Organized by St. Joseph’s College of Commerce, Bangalore, Karnataka.

[14] Resource Person for the AICTE Sponsored Two Week Faculty Development Programme on Financial Econometrics - Theory & Applications, Organized by Madanapalle Institute of Technology & Sciences, AP

[15] Resource Person for the Eight day National Level Workshop on Statistical Analysis for Business Research, Organized by Department of Management Studies, Pondicherry University on 6.1.2018

[15] Resource Person for the Eight day National Level Workshop on Statistical Analysis for Business Research, Organized by Department of Management Studies, Pondicherry University on 10.6.2018

[16] Resource Person for One Day FDP on "Data Visualization and Storytelling" Organized by Academic Staff College (ASC), VIT University, Vellore, on 25th Aug 2018

[17] Resource Person for the AICTE Sponsored National Workshop on R and Data mining (ANW-RDM) Organized by Department of Information Technology, Pondicherry Engineering Collage, Puducherry on 4-5, October 2017.

**FDP/MDP Organized\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

3rd Serial Workshop on Research Methods & Multivariate Statistical Tools for Management Research during February 25 - 27, 2016 at VIT Business School, VIT University, Vellore

Three Days Management Development Program (MDP) on Business Intelligence and Analytics (BIA) using Tableau, R and Excel Software during 22-24, June 2017 at Indian Institute of Plantation Management Bangalore (IIPMB)

Two Days Management Development Program (MDP) on Business Intelligence and Analytics (BIA) using Tableau, R and Excel Software during 29-30, September 2017 at Indian Institute of Plantation Management Centre, Jorhat, Assam.

Three Days National Workshop on Research Methodology and Data Analysis during 24-26, November 2017 at Indian Institute of Plantation Management, Bangalore.

Three Days Management Development Programme (MDP) on Machine-Learning and Big-Data Analytics (M-B-A) Using Hadoop, Spark, Gephi, Watson Analytics, R and Python Software on 22-24, June 2018 at Indian Institute of Plantation Management, Bangalore.

**Pedagogical materials: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Case study: Healthcare supply chain of Forus Health Pvt. Ltd and Teaching Note (In Progress)

Case study: SOGEFI-MNR Engine Systems India Private Limited at Crossroads (In Progress)

**Other Activities: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Organizing committee member of one-day forum on Global supply chain strategy in India:  outsourcing, re-shoring and near-shoring in collaboration with Wharton School, University of Pennsylvania and Massachusetts Institute of Technology (MIT), USA held in IIMB on 23rd November 2013.

[2] Organizing committee member of Research forum on Social Media, Big Data and Innovation in collaboration with K-Community Bangalore, NASSCOM, NHRD Network Bangalore, University of Massachusetts, Boston held in IIMB on 15th March 2014.

[3] Consulting for more than 30 doctoral research projects in various management functions such as supply chain, operations, marketing, finance, IT and Human resource mainly on research design and data analysis stage of various central and state university.

[4] Organizing committee member of fourth biennial supply chain management conference on socially responsible supply chains held in IIMB on 18th and 19th December 2014.

[5] Taking courses related to management and analytics in MOOCs like Edx, Coursera, Udemy and Udacity

[6] Audit courses like services management, spreadsheet models, business analytics, pricing strategy, and big data: the future computation etc. of Postgraduate and executive courses at IIMB

[7] Panel member for selection of students for the MBA programme in GITAM School of International Business, GITAM University, Visakhapatnam

[8] Register for INFORM-Certified Analytics Professional (CAP®) program

[9] Doctoral Committee Member of Mr P Sathish and Mr T M. Venkatesan of VIT Business School (VITBS), VIT University.

[10] Completed MOOC course on Present with Confidence: A Guide to Effective Presentations in Chalk Street on 19th Jan 2017: https://www.chalkstreet.com/verify/VERI8263

**Part Time Teaching Experience: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Served as visiting faculty in Manipal University, Bangalore, Karnataka from October 2013 to April 2015.

[2] Working as visiting faculty in National School of Business (NSB), Bangalore, Karnataka from May 2013 to till date

**Administrative Service: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Board of Studies (BOS) member for MBA in Business Analytics curriculum development in VIT University

[2] Timetable and Exam co-coordinator of VIT business school

[3] Member for BBA and MBA syllabus conversion to CAL (curriculum for applied learning) methods in Operations and Business Analytics courses

[4] Purchase committee member of VIT business school/IIPMB

[5] MBA admission committee member of VIT business school

[6] Guided BBA-10 and MBA-12 projects and internship

[7] Coordinator of Festivity (VIT Employee fun event) on 25th July 2015

[8] Panel member for the paper presentation of the 11th International Conference on Science, Engineering and Technology (ICSET), a conference on 3rd and 4th November 2015.

[9] Boy Hostel Warden of Indian Institute of Plantation Management Bangalore from 14.8.2017 to till date

[10] Industrial and Field visit coordinator of IIPM Bangalore

[11] Act as Micro Observer for the election duty in general elections to Karnataka legislative assembly 2018-Pulakeshinagar-159-Bangalore, Polling Booth (PS)-217 on 12.5.2018.

**Core, Elective and Doctoral Course Teaching Interest in Bachelors/Post Graduate/Doctoral Level: \_\_\_\_\_**

***a) Core Subjects:*** Operations, Decision Science and Technology Management

***b)Elective Subjects:*** Business Analytics includes descriptive/predictive/prescriptive analytics, Big data analytics,Supply chain analytics, Operations Analytics, Business forecasting, Social media/Web analytics, Data Mining, financial value chain, Spreadsheet modeling using excel, Optimization, Simulation Modelling, Data visualization, Social network analysis,Design for experiment, Appliedmanagement science,Applied Econometrics, Capstone project,Marketing analytics, Marketing research, Managing service operations, Technology and operations strategy, Operations strategy, Revenue management, Logistics management, Combinatorial Optimization, System dynamics modelling and Management consultancy.

***c)Doctoral level courses:*** Advanced Research Methods, Advanced Econometrics, Empirical methods in industrial organization, Use of quantitative & qualitative techniques in management, Operations research , Game theory, Multivariate statistical methods, Manufacturing & service operations, Marketing models, Theory building, Agricultural value chain, Empirical models in operations management, Behavioral & Sustainable operations management, Strategic supply chain management, Bayesian Statistics, Procurement & Supplier Management.

**Business Analytics Software and Tools Proficiency: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Basic and Advance data analysis of Cross Sectional, Time Series, Panel Data and Unstructured data like text, audio, image, website, social media and video using software like R, SPSS, Nvivo, LISREl, AMOS, PLS, DEA, LIMDEP, STATA, E-VIEWS, @Risk, Tableau, Google Analytics, Gephi, Splunk-machine-generated big data, Cloudera Apache Hadoop-based software(Hive, HBase, Pig and so on), Apache Spark, MS-Excel & Solver and modeling the Simulation and Experimental study, TORA, LINGO, AMPL, Adobe Captivate, Process Mining: Prom Tools and Disco, MediaLab and Direct RT (Experimental Research Software), Microsoft Office Project, Project-Libre, gvSIG is a geographic information system (GIS), IBM Watson Analytics

**Business Simulation Games: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Littlefield Technologies in Operations Management, Beer Distribution Game, Wood Supply Game, Salt Seller: A Commodity Pricing Simulation, HBSP-Data Analytics Simulation: Strategic Decision Making, Pricing: Universal Rental Car V2, Project Management: Scope, Resources, Schedule V2, Operations Management: Quality Analytics, Operations Management: Process Analytics

**Scholarships and Awards: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Active Player and had been Vice captain for College Cricket team,

[2] Got 3rd prize in Inter-college running race,

[3] UGC-URF fellowship,

[4] Airbus group post-doctoral fellowship at IIMB

**Memberships: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[1] Society of Operations Management (SOM), India,

[2] Production and Operations Management (POMS), USA

[3] Analytics Society of India (ASI), IIMB, India

[4] Supply Chain Practitioners Council (SCPC)

**Service to Associations: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Member and active participation in NCC and NSS activities in School and College level

**Personal Details: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- | --- |
| **Parents’ Name** | **Date of Birth** | **Marital Status** | **Permanent Address** | **Languages** | **Passport,** **Aadhaar, PAN & UAN No** |
| G.Chandirasekaran  C.Rajeswari | 15-09-1985 | Married  A.Vennila | 122, Sethilal Nagar,  Karaikal,  Puducherry-609602 | English  Tamil |  |

**REFERENCES: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Dr.T.Nambirajan

Professor

Department of Management Studies

School of Management

Pondicherry University

Puducherry – 605014.

Ph: +91-0413-2654307

Fax: +91-0413-2654253

Mobile: +91-9443384550

E-mail: rtnambirajan@gmail.com

nambi.dms@pondiuni.edu.in

Dr.R.Kasilingam

Associate Professor

Department of Management Studies

Pondicherry University

Puducherry – 605014

Mobile: 91-9840179939

Phone: 91-0413-2654793

Fax: 91-0413-2654253

E-mail: kasimeena@gmail.com

[kasilingam.dms@pondiuni.edu.in](mailto:kasilingam.dms@pondiuni.edu.in)

Dr.D.N Suresh

Chief Operating Officer

Supply Chain Management Center

Indian Institute of Management Bangalore,

Bangalore, India - 560 076

Fax: 91-080-2658405

E-mail: dnsureshs@gmail.com sureshdn@iimb.ernet.in

Dr.Jishnu Hazra

Professor,

Indian Institute of Management Bangalore,

Bangalore, India - 560 076

Mobile: 08-26993557

E-mail: hazra@iimb.ernet.in

Dr Devanath Tirupati

Dean

Amrut Mody School of Management (AMSoM),

Ahmedabad University

Gujarat, India - 380009

Phone: +91-9481774069

Dr.Gopal Naik

Professor and Dean (Academics),

Indian Institute of Management Bangalore

Bangalore, India - 560 076

E-mail: [gopaln@iimb.ernet.in](mailto:gopaln@iimb.ernet.in)